



# **HEAT TREAT NEWS** media kit

## **ABOUT US**

# the MONTY .com

**25,000+** Website Monthly Views

**11,000+** Magazine Readers

**7,000+** Linkedin Followers

### The Largest Social Media Presence

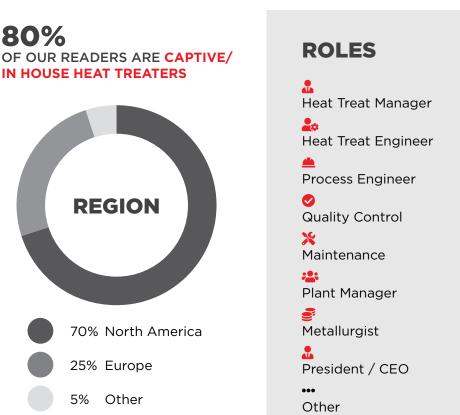
of Any Heat Treat News Source

## **OUR READERS ARE YOUR** CUSTOMERS.

Since 1997 "The Monty" has grown to be the largest heat treatment industry news source in the world. Featuring mainly original content, "The Monty" reports the latest news and trends in the worldwide industry and we combine it with one of the largest, most comprehensive lists of used furnaces available.

"The Monty Heat Treat News" is read by captive and commercial heat treaters around the world. Our largest readership is in the USA followed by Mexico, Germany, the UK, Italy, Poland, India and China. We are proud to say that no other Heat Treatment industry news source has the same global reach as "The Monty"

### OUR READERSHIP



## **ADVERTISING RATES**

# **REACH FURTHER WITH THEMONTY.COM**

DIGITAL MAGAZINE SPECS AND RATES				
	Dimensions (inches)	Price (USD per month)		
Front Page	8 x 10	\$ 1,500		
Full Page	8 x 10	\$ 1,000		
Half Page	8 x 5	\$ 600		

WEEKLY UPDATE SPECS AND RATES				
	Dimensions (w x h pixels)	Price (USD per week)		
Weekly Update Ad	600 x 500	\$ 500		

#### DIRECT MAILING SPECS AND RATES

	Dimensions	Price (USD per week)
Direct Mailing	Custom	\$ 1,250

#### ONLINE SPECS AND RATES

	Dimensions (w x h pixels)	Price (USD per month)
Home Page Leaderboard	2160 x 1152	\$ 1,500
Top Leaderboard	1080 x 136	\$ 800
Top Sidebar	300 x 250	\$ 700
Sidebar	300 x 250	\$ 600



SWF, GIF or JPEG in RGB colour space, 72 dpi. SWF files must have link embedded and should be accompanied by a backup GIF or JPEG. Please indicate the URL click through for all online ad creative.

#### **CONTACT JORDAN FOR MORE INFORMATION**



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