

the **MONTY** .com



HEAT TREAT NEWS media kit

ABOUT US

the
MONTY
.com



25,000+

Website Monthly Views



11,000+

Magazine Readers



7,000+

Linkedin Followers

The Largest Social Media Presence

of Any Heat Treat
News Source

OUR READERS ARE YOUR CUSTOMERS.

Since 1997 "The Monty" has grown to be the largest heat treatment industry news source in the world. Featuring mainly original content, "The Monty" reports the latest news and trends in the worldwide industry and we combine it with one of the largest, most comprehensive lists of used furnaces available.

"The Monty Heat Treat News" is read by captive and commercial heat treaters around the world. Our largest readership is in the USA followed by Mexico, Germany, the UK, Italy, Poland, India and China. We are proud to say that no other Heat Treatment industry news source has the same global reach as "The Monty"

OUR READERSHIP

80%

OF OUR READERS ARE **CAPTIVE/
IN HOUSE HEAT TREATERS**



- 70% North America
- 25% Europe
- 5% Other

ROLES

- Heat Treat Manager
- Heat Treat Engineer
- Process Engineer
- Quality Control
- Maintenance
- Plant Manager
- Metallurgist
- President / CEO
- ...
- Other

ADVERTISING RATES

REACH FURTHER WITH THEMONTY.COM

DIGITAL MAGAZINE SPECS AND RATES

	Dimensions (inches)	Price (USD per month)
Front Page	8 x 10	\$ 1,500
Full Page	8 x 10	\$ 1,000
Half Page	8 x 5	\$ 600

WEEKLY UPDATE SPECS AND RATES

	Dimensions (w x h pixels)	Price (USD per week)
Weekly Update Ad	600 x 500	\$ 350

DIRECT MAILING SPECS AND RATES

	Dimensions	Price (USD per week)
Direct Mailing	Custom	\$ 1,250

ONLINE SPECS AND RATES

	Dimensions (w x h pixels)	Price (USD per month)
Home Page Leaderboard	2160 x 1152	\$ 1,500
Top Leaderboard	1080 x 136	\$ 750
Top Sidebar	300 x 250	\$ 650
Sidebar	300 x 250	\$ 550



TOP LEADERBOARD: We will also require an additional size for mobile friendly devices which is the **300 pixels wide x 250 pixels high. This ad will require a minimum 3 month booking.**

SWF, GIF or JPEG in RGB colour space, 72 dpi. SWF files must have link embedded and should be accompanied by a backup GIF or JPEG. Please indicate the URL click through for all online ad creative.

CONTACT JORDAN FOR MORE INFORMATION

📞 905-271-0033

✉️ jordan@themonty.com

🌐 www.themonty.com